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The Natural Scarcity of Diamonds

(1 500-600 million years old)

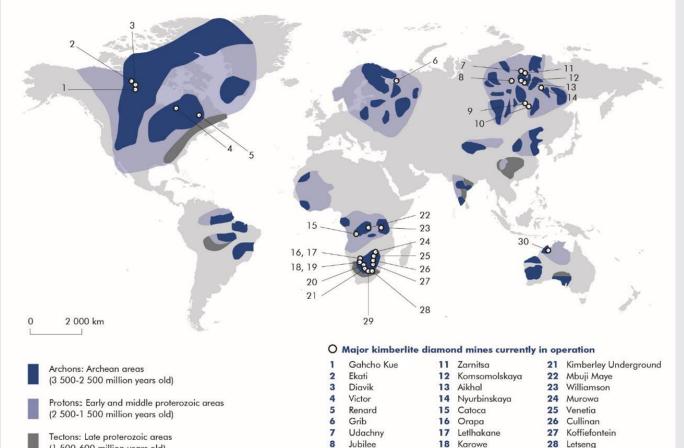


operating in the world today

The number of 'Tier 1' diamond mines in the world today (+US\$20bn Reserves)

of the world's diamonds by value are produced in Africa today

years ago - diamonds were formed



All diamonds came from alluvial sources up to this date

1 in 10,000 diamonds is fancy coloured

2015 global production, valued at US\$13.9bn

of the world's diamonds are today from sources free of conflict

29 Lighobong

30 Argyle

19 Jwaneng

20 Finsch

Only 5.7 billion carats have ever been mined

10 International

Diamonds are Rare

- Only 5.7 billion carats have been mined since antiquity =
 1,150 tonnes
- The specific gravity of a diamond is 3.52 = 327m³
- $327m^3 = 8m \times 8m \times 5m \text{ high}$
- However, if we assume roughly 2/3 of these diamonds are industrial quality then this = 108m³
- Circa 60% of the rough diamond is lost in polishing
- The volume of polished diamonds would equate to 44m³



First record of diamond engagement ring was in 1477, when Archduke Maximilian of Austria proposed to Mary of Burgundy with a ring that is set with pieces of diamonds in the shape of an 'M'



"Diamond is the most valuable, not only of precious stones, but of all things in this world" - Pliny, 1AD

Compelling Supply / Demand Dynamics

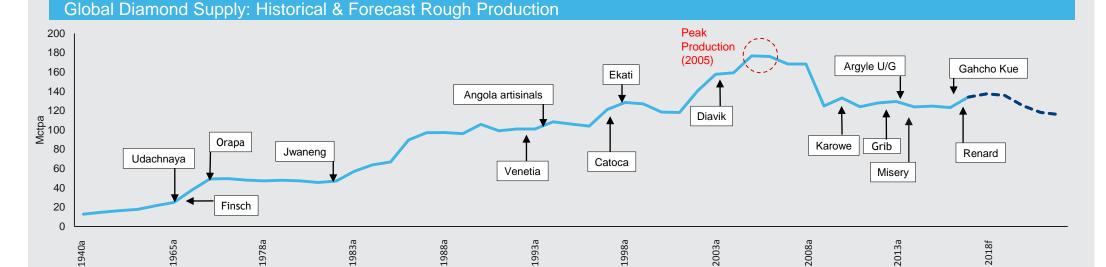


Supply

- Supply constraints: Global rough diamond production rose 2% to 127 Mcts worth \$13.9bn in 2015 (average \$109/ct)
- No new finds: success rate in diamond exploration estimated to be <1% - no significant finds this century, plus exploration expenditure cut worldwide
- Overall declining trend: 2005 expected to have been world peak diamond production
- New mines coming on stream in 2016/2017 not large enough to counter declines from world's major producers
- World supply expected to decline slowly after 2020

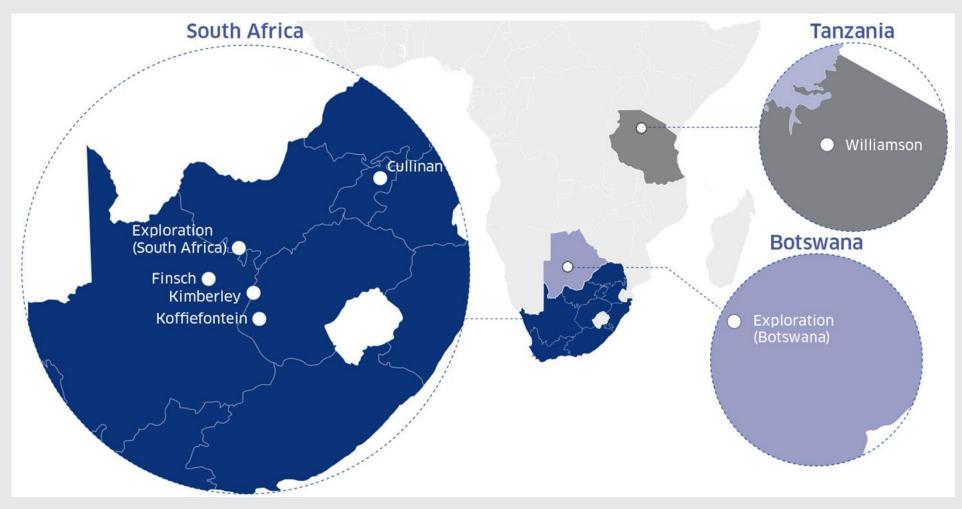
Demand

- US recovery: economy continues to improve; very strong diamond buying culture (ca. 45% of world demand); retail demand currently performing well
- "Late cycle" commodity: growth in developed and emerging markets to continue further to rising wealth and growing middle classes worldwide
- Bridal underpin: The bridal sector provides a certain level of immunity to fluctuating economic conditions; desire for diamond bridal jewellery increasingly taking hold in emerging markets
- Mass luxury: China / India starting to follow US model of affordable diamond jewellery (US\$200 to + US\$2,000)



Petra's Focus on Africa





- Five producing operations (four in South Africa and one in Tanzania), exploration in Botswana and South Africa
- Diversified portfolio is key to managing production risk across the Group
- Africa produces 62% of the world's diamonds by value

Petra's Operations: An Exceptional Growth Plan – 5 "new" mines



PetraDiamonds

July 2007

Koffiefontein





70% Petra¹; 30% BEE

First mined: 1870 Sub-level / Block Cave Mine Plan to 2025 +20yr Potential Life

May 2010

Kimberley UG



74% Petra1: 26% BEE

First Mined: 1862
Block Cave
Mine Plan to 2026
+13yr Potential Life

July 2008

Cullinan





74%1 Petra: 26% BEE

First mined: 1903
Block Cave
Mine Plan to 2030
+50yr Potential Life

September 2011

Finsch





74% Petra¹; 26% BEE

First mined: 1967 Sub-level / Block Cave Mine Plan to 2030 +25yr Potential Life

February 2009

Williamson





75% Petra¹; 25% Government of Tanzania

First mined: 1940
Open Pit
Mine Plan to 2033
+50yr Potential Life

January 2016

Kimberley Mines





49.9% Petra; 50.1% Ekapa

Tailings Operations Mine Plan to 2019 +20yr Potential Life

^{1.} Refer to 'FY 2017 Analyst Guidance – Explanatory Notes', section 'Effective Interest in Mines' at https://www.petradiamonds.com/investors/analysts/analysts-guidance for further disclosures re. Petra's effective interest in its mines

Why Are Diamonds So Special?

- The most precious and enduring of all gemstones ancient Greek word αδάμας (adámas) meaning 'unbreakable'.
- For centuries their exquisite beauty, inner fire and unique physical qualities have made them prized above all other gems.
- One of the oldest substances known to man thought to have been formed between 1-3 billion years ago.
- As well as being valued for their captivating beauty and hardness, they have even been thought to possess magical properties - in early India, just to gaze upon a diamond was considered strengthening.
- One of the most highly concentrated forms of wealth selling for up to \$4m per carat.
- The traditional stone in engagement and wedding rings, representing eternal love and commitment.



Iconic Diamonds From Iconic Mines





The Greater Star of
Africa
Largest polished yield
from the Cullinan at
530ct; sits in the Royal
Sceptre
Cullinan, 1905



The Cullinan Heritage 507.5 carats rough *Cullinan*, 2009

The Williamson Pink 55ct rough; 24ct polished; gifted to Princess Elizabeth on her engagement Williamson, 1947

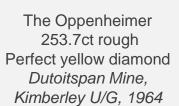




The Golden Jubilee 755.5ct rough, 545.6ct polished *Cullinan*, 1986



The Cullinan 3,106 carats rough Largest gem diamond ever discovered *Cullinan, 1905*







The Star of Josephine 26.6ct rough, 7.0ct polished Cullinan, 2009



The Blue Moon 29.6ct rough,12.0ct polished *Cullinan*, 2014

The Taylor Burton 240.8ct rough, 69.4ct polished *Cullinan*, 1966



Diamonds Do Good



- ca. 5 million people have access to appropriate healthcare globally thanks to diamond revenues
- ca. 10 million people globally are directly or indirectly supported by the diamond industry
- Diamonds account for 33% of the GDP of Botswana
- Diamond mining generates 76% of Botswana's annual export earnings
- Diamond revenues enable every child in Botswana to receive free education up to the age of 13
- Diamond mining generates >40% of Namibia's annual export earnings
- The revenue from diamonds is instrumental in the fight against the HIV/AIDS pandemic
- Diamonds led to the industrialisation of South Africa

Diamonds Do Matter: Petra's Contribution





Investing Significant Resources

- Extending our project's lives: \$1.2bn capex invested over the last 8 years
- Going 'beyond compliance' by providing direct support in communities

Supporting the Community

- Our operations use local suppliers where possible: 57% of SA procurement was from BBBEE / HDSA suppliers in FY 2016
- Petra's mines are the backbones of local communities the towns only exist because of these operations
- Petra supported 21 bursaries in 2016

Investing in Our People

- Petra employs >5,000 people, thereby benefitting >50,000 people in Africa using x10 multiplier effect
- \$5.8m spent on training & development programmes in FY 2016
- Women in Mining Committee established
- Leadership Development Programme
- Local employment: 100% of new employees hired in FY 2016 indicated the operations' host province as their permanent residence

Environment – continued focus on efficiencies

- All expansion programmes designed for improvements in energy, water and carbon emitted per tonne
- Petra shortlisted by Carbon Disclosure Project for 'Best year on year change in performance' for FTSE 350 companies'
- Minimal environmental impact due to limited footprint / biodiversity management / rehabilitation



Local Economic Development
Finsch's Small Business supports entrepreneurs



Professional Development
Exposure to career opportunities in Kimberley

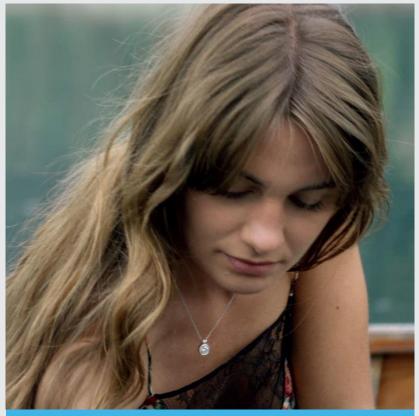
DPA Advertising Campaign: Wild and Kind

- Diamond Producers Association aims to encourage best practice and sustainability across the industry and to protect the integrity of the diamond
- 'Real is Rare. Real is a diamond' communication platform based on research into US millennial generation mind set and speaks to desire for authentic emotional connections
- First campaign launched in October 2016; future campaigns planned to target important new markets such as China and India
- Petra taking active role in sustaining consumer demand over the long term as a founder member of DPA

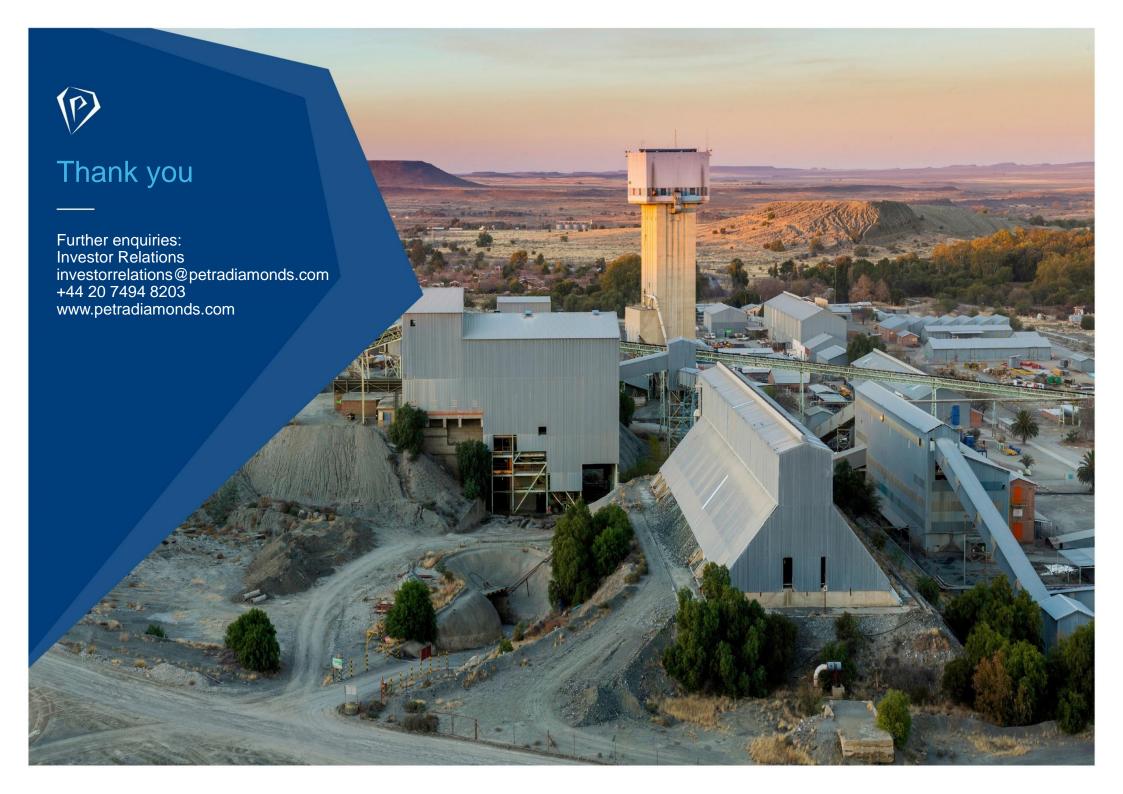


"The opportunity exists for diamonds to represent the rare, precious and real connections that Millennials crave."

Jean-Marc Lieberherr, DPA CEO



DPA's new generic marketing campaign for diamonds



Finsch

South Africa's second largest diamond mine by production

- World class operation with state-of-the-art infrastructure, modern plant and quality management
- Produces a number of +50 ct stones, highly commercial goods of +5 cts, gem quality smaller diamonds and fancy yellows
- Successful implementation of plant modifications to focus on value within Finsch diamond profile and improve revenue per tonne
- Successful ramp up in production consistent increase in ROM and tailings throughput
- Objective to increase production to c. 2 Mctpa (ROM) by FY 18
- Mine plan to 2030 but significant residual resources suggest potential mine life of +25 yrs

Location	Northern Cape Province	
Size of kimberlite pipe at surface	18ha	
Mine start date	1967	
Acquisition by Petra	Sept 2011	
Total Resources (incl. reserves)	49.07 Mcts	
Current depth of Resources	1,000m	
Mining method	Block cave and SLC	
Mine plan	To 2030	
Potential mine life	+25 years	







36 and 43 carat yellow diamonds from Finsch

Cullinan

The World's most important source of truly rare and highly prized blue diamonds

- One of the world's largest diamond resources of c. 200 Mcts valued at US\$36.9 bn
- Renowned for large diamonds, incl. the 3,106 ct Cullinan diamond, has produced a quarter of all the world's diamonds of +400 cts; 138 stones of +200 cts; 802 stones of +100 cts
- Only important source of very rare blue diamonds
- C-Cut Phase 1 new block cave being established on western side of orebody
- Mine plan to 2030 but significant residual resources suggest potential mine life of +50 yrs from FY 2015
- Expansion plan to take production to c. 2.2 Mcts by FY 2019 (c. 2.0 Mcts ROM & c. 0.2 Mcts tailings)

Location	Gauteng Province	
Size of kimberlite pipe at surface	32ha	
Mine start date	1903	
Acquisition by Petra	July 2008	
Total Resources (incl. reserves)	194.17 Mcts	
Current depth of Resources	1,073m	
Mining method	Block cave	
Mine plan	To 2030	
Potential mine life	+50 years	



29.6 ct "Blue Moon of Josephine" diamond



507 ct "Cullinan Heritage"

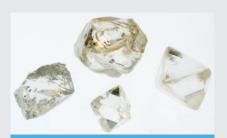


Long hole drilling draw point 5, 839 Extraction level C-Cut

Other Assets

Petra has a diversified portfolio of 5 producing operations in South Africa and Tanzania

	Koffiefontein	Kimberley Ekapa Mining JV	Williamson
Location	Free State, South Africa	Northern Cape, South Africa	Shinyanga, Tanzania
Size of kimberlite pipe at surface	11ha	Bultfontein: 10ha, Dutoitspan: 11ha, Wesselton: 9ha	146ha
Mine start date	1870	Bultfontein: 1869, Dutoitspan: 1869, Wesselton: 1892	1940
Acquisition by Petra	July 2007	Kimberley UG: May '10, Kimberley Mines assets: Jan '16	February 2009
Total Resources (incl. reserves)	6.67 Mcts	9.03 Mcts	40.39 Mcts
Current depth of Resources	720m	1,060m	580m
Mining method	Sub level and block cave	Sub level and block cave	Open pit
Mine plan	To 2027	to 2035	To 2033
Potential mine life	+20 years	+12 years	+50 years



Koffiefontein is known for high quality white diamonds



32.33 ct Williamson pink, March 2016



September 2014



23.16 ct Williamson pink, November 2015